



# Miracle Berry

INCI : SYNSEPALUM DULCIFICUM

Conventional  
From Congo

# Miracle berry

The Miracle Berry is a unique fruit because it consists of a glycoprotein called Miraculin which acts on the taste sensors of the tongue, giving a sweet and mild flavor to bitter and sour foods.

Containing neither sugar nor calories, Miracle Fruit is also a natural enhancer that makes the flavor of a food more intense without altering its taste.

The miracle fruit is a berry, measuring 2 to 3cm, red when ripe, ovoid shape, of the botanical family Sapotaceae. It is produced by the *Synsepalum Dulcificum*, a shrub measuring up to 6m high in its natural habitat.





# From Congo

Our miracle berries come from the primary forests of Central Africa; more precisely from the Likouala, a forest region located in the extreme north of the Republic of Congo.

It was during a vacation with his grandparents 30 years ago that the founder had his first experience with Miracle Fruit. Eight years old at the time, one of the favorite distractions with the other children of this village located in the extreme north of the Republic of Congo, consisted in going to the edge of the Libenga (a river near which *Synsepalum Dulcificum* bushes naturally grow), to pick miracle fruits .



AMHARISERA - Natural Ingredients



# The process

The berries are picked on site in Cogo by women's cooperatives, then transported to France for freeze-drying and/or reduction to powder.

The annual volume is about 2 tons. The season is from July to September

We need 20 kg of fruits to make 1 kg of powder.

Our freeze-dried berries can be kept for many months in airtight containers at a temperature of 20°C.



# The natural properties of our miracle berry in your cosmetics

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antioxident

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reducing hair breakage

<https://europepmc.org/article/pmc/5774910>

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strengthening nails

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nourishing

# Our shared values

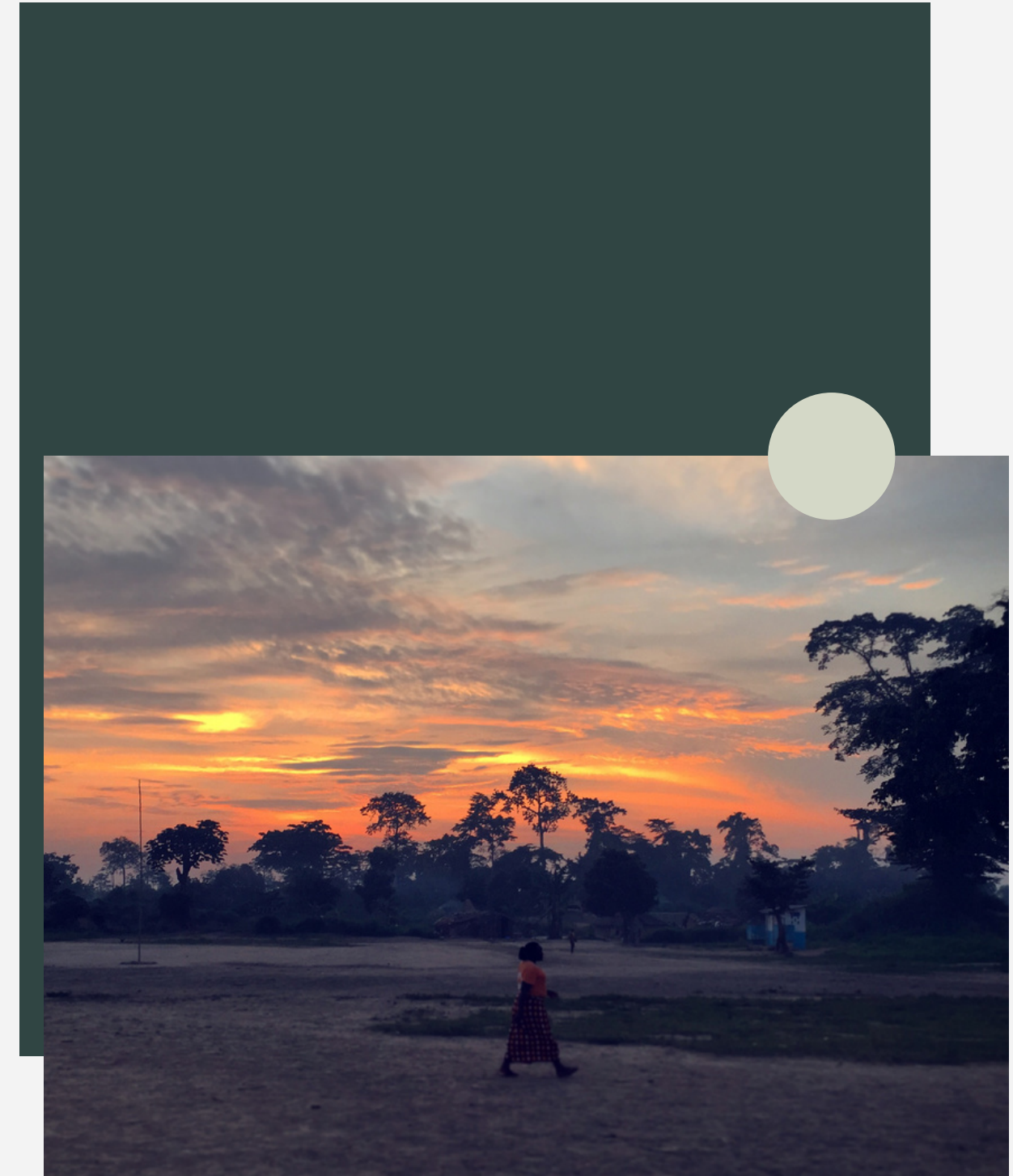
We respect nature, people and their work.

We do our utmost to ensure that "Excellence" is not just a word, but that excellence is reflected in every product we produce.

We transmit our values and know-how to future generations. We maintain the balance between ancestral know-how and modern methods.

## The mission

We promote the autonomy of rural communities with the development of a range of care products.



AMHARISERA - Natural Ingredients



# AMHARISERA

## The concept

AMHARISERA offers conventional or organic and/or Fair Trade certified natural ingredients to the cosmetics, perfumery and pharmaceutical industries.

After 20 years of experience in various industries in France and abroad, I have developed a taste for naturalness. I decided to focus my expertise on how to serve natural ingredients producers in the world.

All the natural ingredients I offer are carefully selected in a spirit of human and environmental respect. As an exclusive agent, I consider essential to work in complete confidence. I am committed to **total transparency and traceability** by offering you the possibility of **direct contact with producers** on site.

AMHARISERA refers to the Amharas, traditionally sedentary farmers living in Ethiopia. They formed the heart of imperial Ethiopia. The elites of this ethnic group were for a long time those who ruled the country. They live in the rich mountainous regions of the Ethiopian highlands of the Horn of Africa.

## Please contact me

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