



Dead sea minerals

INCI

MARIS SAL / Chinese INCI : 海盐

MARIS LIMUS EXTRACT / Chinese INCI : 海泥提取物

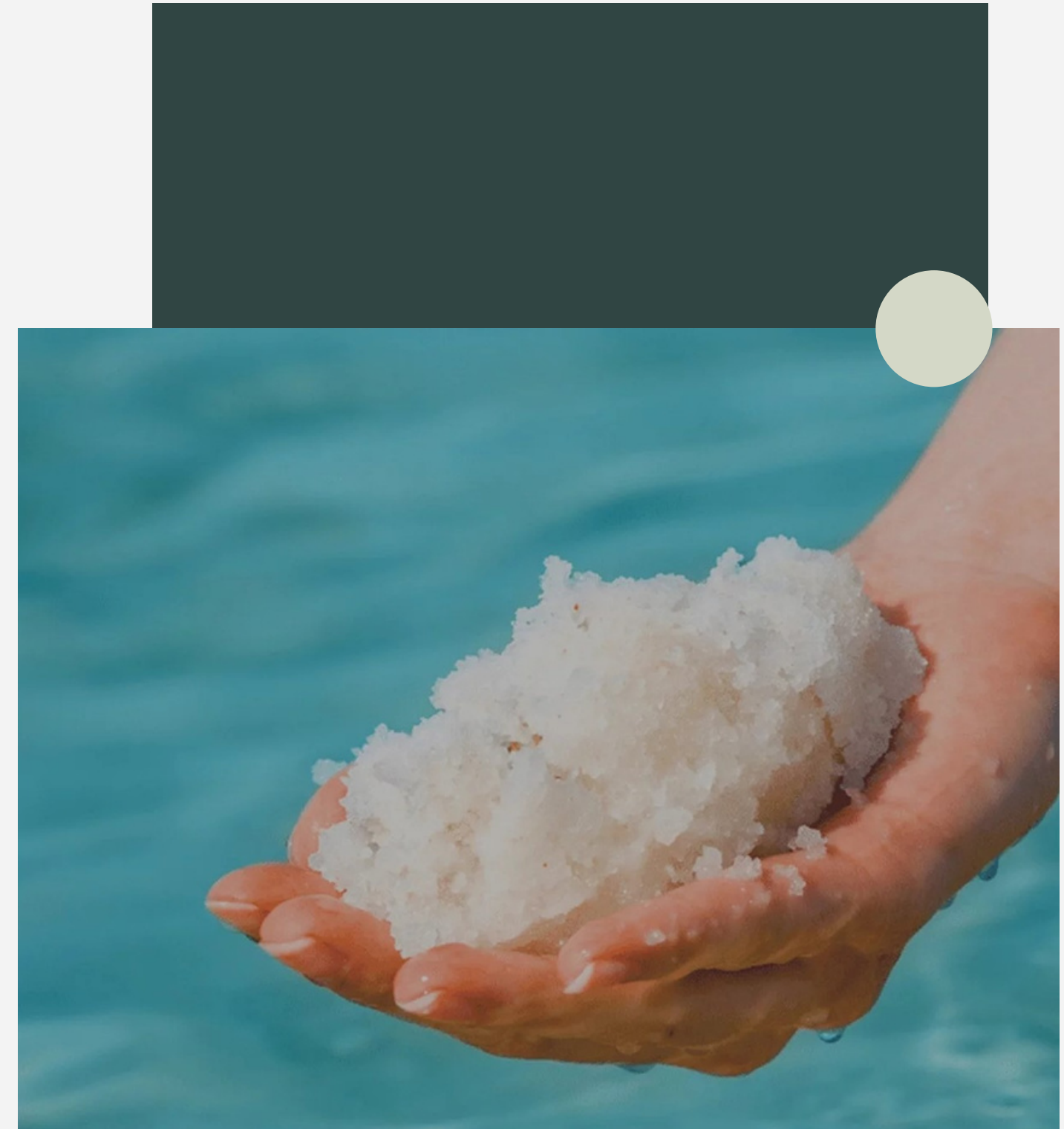
MARIS ACQUA / Chinese INCI : 海水

Conventional
From Jordan

Salts

The Dead Sea's mineral concentration is the highest in the world. It comprises 21 essential minerals, including magnesium, calcium, potassium, bromine, chlorine, sulphate, carbonate, silicate, and other trace minerals (micro-minerals), 12 of which are not found in any other body of water.

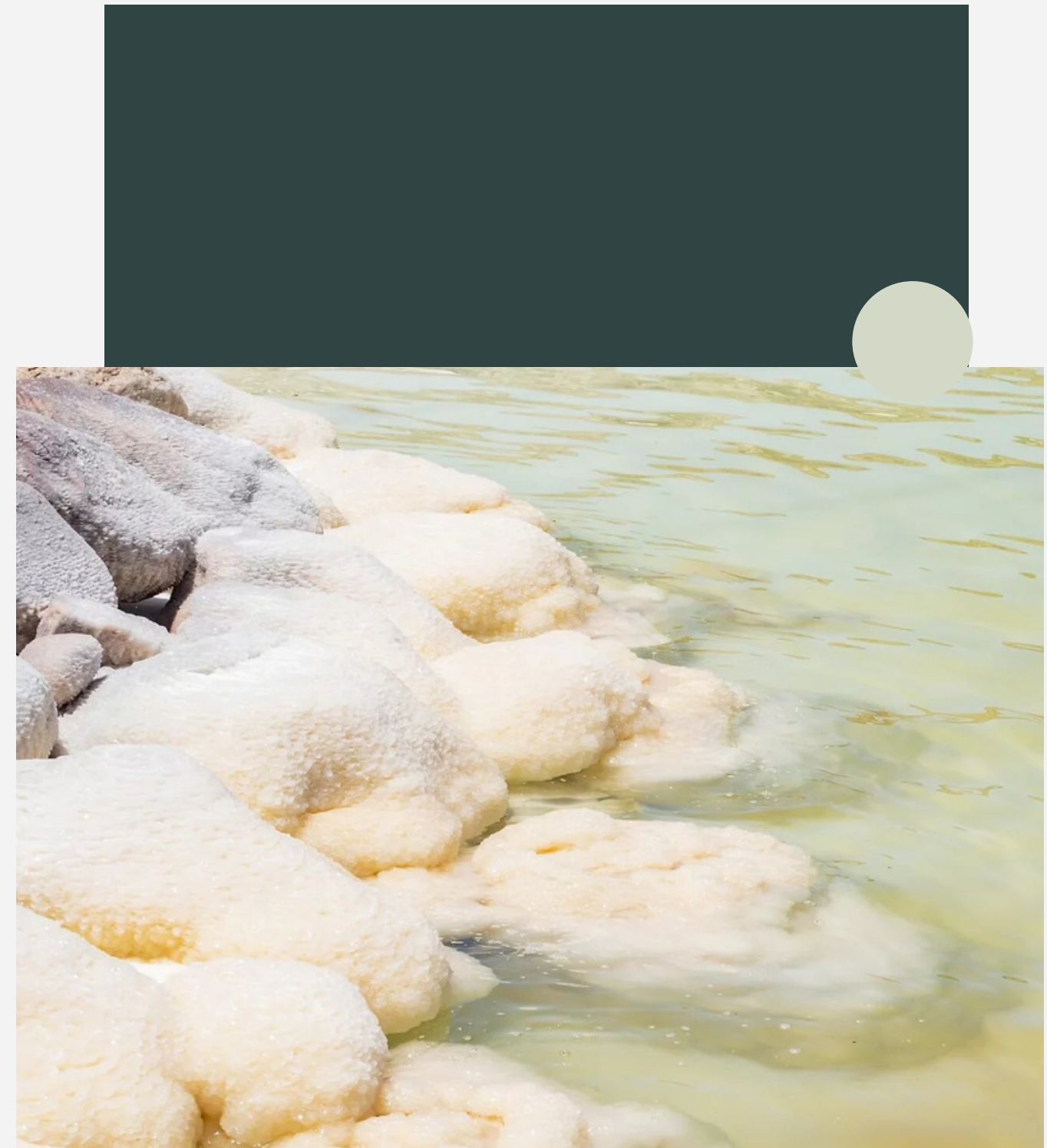
This unique and powerful combination yields unmatched, naturally therapeutic benefits provided through the Dead Sea salt (Maris Sal), mud (Silt) and water (Maris Aqua), that have intrigued people for centuries.



Water

The water in the basin of the Dead Sea is rich in minerals, retaining the deep-cleansing and detoxifying agents offered by its high salt content, and supplying all the embedded benefits for skin, muscles, joints and blood circulation. With its high mineral concentration, Dead Sea water is recognized as a powerful source for health and beauty benefits, helping to enhance metabolic processes, and to restore the skin's normal functions and natural pH level, to maintain its healthy, glowing appearance.

Our Dead Sea water can be used on its own or mixed with essential oils for massage therapy, combined with the Dead Sea mud as a scrubbing solution, and used in the formulation of a range of cosmetic products.



And mud

Found on the bed and shores of the Dead Sea, the Dead Sea mud was formed tens of thousands of years ago from a combination of organic materials, which has resulted in a neat blend of high-potency minerals, making it the ideal choice for numerous therapeutic benefits.

The magical mud is used as a mud powder or mud paste to cure a variety of ailments, including psoriasis and back discomfort. The assertions that Dead Sea mud may ease pain, reduce inflammation, and do other things are backed up by a lot of studies. Moreover, the Dead Sea Mud from Jordan has a long shelf life and can be used for years after purchasing.



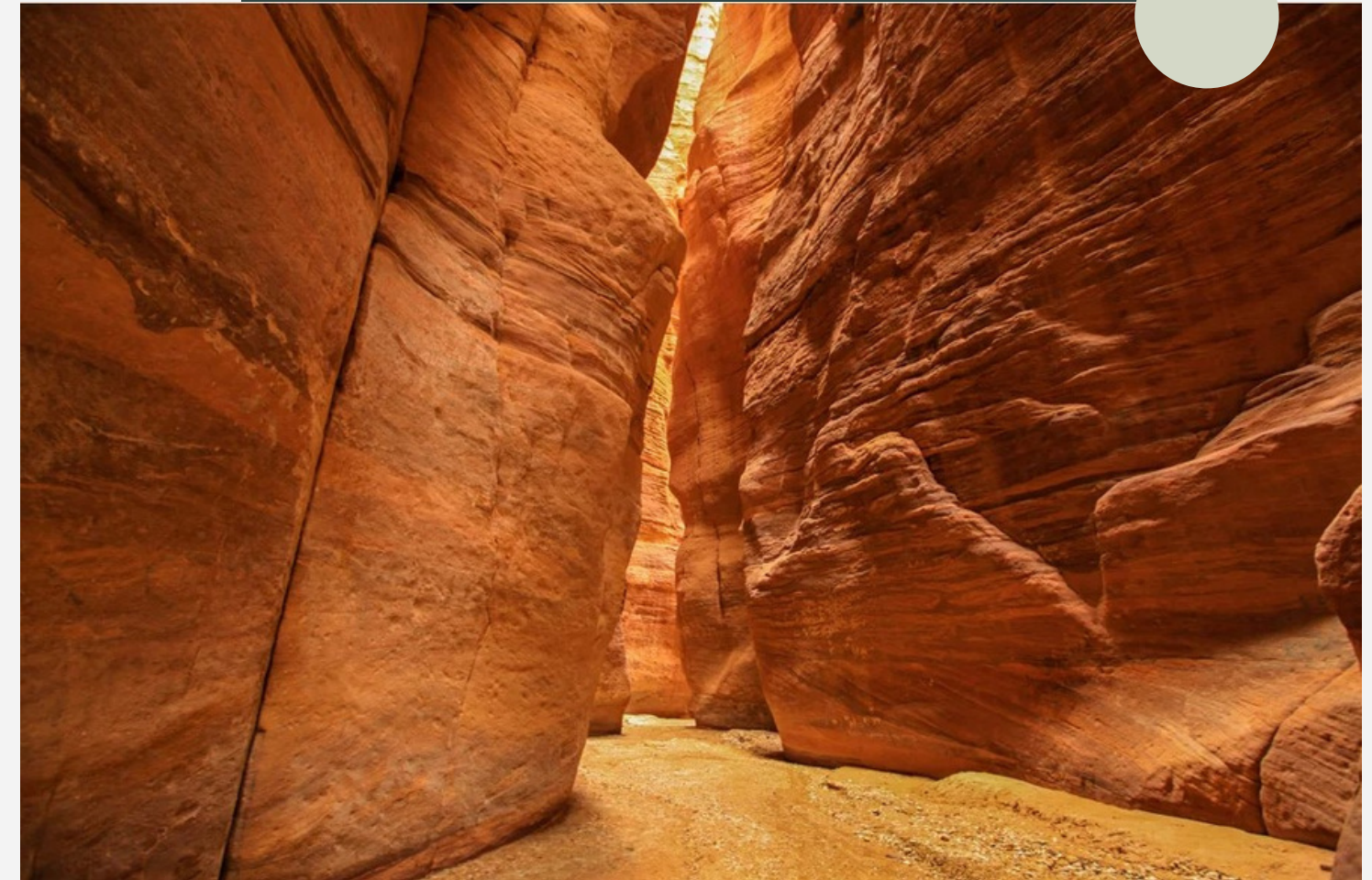
From Jordan

Bearing the traces of a multitude of civilizations across history, the ancient land of the young Hashemite Kingdom of Jordan offers a landscape of wonder, beauty and variety. Between majestic mountains, rose desert sand, and fruitful valleys, lies the deepest hyper-saline lake in the world, the Dead Sea.

As one of earth's saltiest bodies of water, the Dead Sea acquired its name from the inability of aquatic flora and fauna to exist in its environment.

The water of the Dead Sea has an unparalleled chemical composition, due to its superior salinity that is almost ten times the salinity of other seas and oceans

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The process

Our **Dead Sea salt** is extracted directly from the source and is 100% pure and natural and comes in a selection of customizable grain sizes to guarantee the perfect fit for your needs.

Moreover, the different grain sizes of the Dead Sea Salt Jordan are apt for different purposes.

Grain size

0-1 mm : perfect for applications needing fast-dissolving bath salts

1-2 mm ideal for salt scrubs, exfoliating soaps, bath salts

2-4 mm for the production of scented bath salts, and is suitable for use in remedial applications at commercial spas.

4-7 mm : a popular choice for aromatherapy products and scented bath salts

Our **Dead Sea mud** is extracted directly from the source and is naturally self-preserving, and comes in two different moisture contents to suit your desired application effectively.

Dead Sea Mud Powder: great choice for the infusion of the minerals and the production of mud masks

Dead Sea Mud Paste : ideal for the production of rejuvenating Dead Sea mud masks



The benefit of our Dead Sea salts in your cosmetics

Dead Sea Bath Salt will give **instant relief from inflammatory skin diseases and allergies** such as psoriasis, atopic dermatitis (eczema), purulent rashes, and acne, to skin elasticity, glow, and purity, the Dead Sea salt **enhances overall skin health** by promoting faster skin tissue repair, providing the skin's surface with anti-allergic elements, and enhancing cell metabolism.

Indeed, this mineral salt is a great natural remedy to tackle all the skin issues at once.

Known to **relieve muscle tension and ease joint pain**, the Dead Sea natural salt, with its unique concentration of minerals, is effective for the alleviation of arthritis and rheumatic conditions. Bromides and Potassium present in Dead Sea salt help relieve muscular aches whilst improving oxidation and facilitating the natural regeneration of the body.

Our wholesale Dead Sea bath salt, when infused in baths, creates a medium for **ultimate relaxation, relieving muscle tension** and joint pain through the feast of minerals that are easily absorbed by the body. It also works to **alleviate symptoms of stress**, such as heightened blood pressure, tightness of the chest, and even insomnia, as the minerals boost blood circulation and slow down the nervous system activity, enhancing sleep quality.

The benefit of our Dead Sea water in your cosmetics

The Dead Sea Water treats **skin conditions** like: atopy, vitiligo, psoriasis, eczema and acne.

You can take advantage of its mineral-rich content to **exfoliate the impurities** from the pores and massage away the cellulite. The Dead Sea water **improves blood circulation**.

We propose two main types of Dead Sea Water:

The concentrated brine, a high-salinity mineral-rich solution (over 27%) with an oil-like viscosity that is ideal for massage therapy, and the enrichment of cosmetic products with Dead Sea minerals.

The brine, a mineral-rich water that can be utilized for various therapeutic applications, and is the better choice for sensitive skin due to its lower salt content.

The benefit of our Dead Sea mud in your cosmetics

The Dead Sea mud's mineral-rich content helps **moisturize, hydrate, and exfoliate** the skin, improving its overall appearance and elasticity. It also has **strong detoxifying effects** and works to restore the skin's natural pH balance, **relieving disorders** such as eczema, psoriasis, and acne. When used on the hair and scalp, a Dead Sea mud mask helps to **prevent dandruff and hair loss**. It is basically a holistic remedy for all skin-related issues.

The high concentration of minerals in Dead Sea mud helps **soothe muscles and joints** by stimulating blood circulation and relaxing the nerves, being particularly effective for Arthritic Knee Pain.

Dead Sea mud can be used in the production of effective healing mud masks for the face, body and hair, as well as in the creation of different cosmetic products.

Our shared values

In order to maintain our consistent stellar performance with our producer, we operate on our core values of:

Excellence : We hold high standards for every aspect of our work to fulfil our promise of providing high quality Dead Sea raw materials.

Accountability : We honor our commitments to meet the prescribed time and high quality when delivering our products.

Transparency : Our authenticity, transparency and open communication channels have helped us gain the trust of our customers, partners and stakeholders.

Sustainability : We are committed to exercising our responsibility towards preserving the natural resources we use and protecting their surrounding environment.

Innovation : We continuously implement innovative design-thinking in streamlining our operations to remain the leaders in what we do.

Cost-Consciousness : Whilst embracing value creation on an ongoing basis, we maintain cost effectiveness at all layers of our organization, reflected as value-for-money to our customers.

Safety : We apply and abide by stringent health and safety measures throughout our operations, to ensure the uncompromisable wellness of our staff and customers.



AMHARISERA

The concept

AMHARISERA offers conventional or organic and/or Fair Trade certified natural ingredients to the cosmetics, perfumery and pharmaceutical industries.

After 20 years of experience in various industries in France and abroad, I have developed a taste for naturalness. I decided to focus my expertise on how to serve natural ingredients producers in the world.

All the natural ingredients I offer are carefully selected in a spirit of human and environmental respect. As an exclusive agent, I consider essential to work in complete confidence. I am committed to **total transparency and traceability** by offering you the possibility of **direct contact with producers** on site.

AMHARISERA refers to the Amharas, traditionally sedentary farmers living in Ethiopia. They formed the heart of imperial Ethiopia. The elites of this ethnic group were for a long time those who ruled the country. They live in the rich mountainous regions of the Ethiopian highlands of the Horn of Africa.

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